

LORD
MAYOR'S
**CITY
GIVING
DAY**[®]

HELP US CREATE A FAIR SOCIETY

Celebrating the positive impact of fundraising and volunteering



LORD
MAYOR'S
APPEAL
CHARITY



A Better
City for All

IN PARTNERSHIP WITH

CITYA.M.



LORD
MAYOR'S
**CITY
GIVING
DAY**[™]

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“Please join me and the hundreds of businesses already committed to making City Giving Day 2024 the best yet!”

The Lord Mayor’s Appeal is committed to its vision for A Better City for All: one that is Inclusive, Healthy, Skilled and Fair.

In addition to funds raised for its partner charities, The Appeal’s thought leadership initiatives - Power of Inclusion, This is Me, We Can Be and City Giving Day - have continued to offer excellent learning, development and engagement opportunities for employees across the Square Mile and further afield.

We are very much looking forward to building on the success of 2023, encouraging even more organisations to get involved in City Giving Day by sharing their stories and demonstrating the transformational impact of bringing together businesses, employees, communities and charities.

Please join me and the hundreds of businesses already committed to making City Giving Day 2024 the best yet!

A handwritten signature in black ink that reads "Michael Mainelli".

Alderman Professor Michael Mainelli
The Rt Hon The Lord Mayor of the City of London



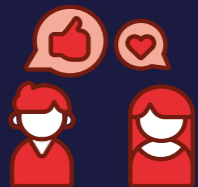
WHAT IS CITY GIVING DAY?

A unique annual event that has become a staple in the City's calendar, uniting us through charity and community partnerships.

The City of London is a global leader in financial and professional services, but not everyone knows that it also invests significant sums in communities and causes to change lives and make a wider positive impact on society.

Funds raised by The Lord Mayor's Appeal will be used to support the work of our three charity partners MQ Mental Health Research, Homewards - A Royal Foundation programme and National Numeracy.

62%



62% of organisations said that City Giving Day helped to promote/celebrate their charitable activity



Your business

City Giving Day is a simple initiative that is good for your business, good for your people, and good for the City and your local community.

Whether you're a small business or a large corporation, City Giving Day is a chance to engage with your employees, recruit volunteers, raise funds for charity, showcase your charity partners and charitable giving, and most importantly, have some fun!

- People want to work for, and stay longer at, a company that has a strong sense of corporate and social responsibility
- Involve and engage with employees company and world-wide
- Be part of a collective and growing movement showing how you are making a difference to society
- Launch new projects or focus on the charity and community work you are already doing
- Help change the narrative of how the City and business is perceived
- Use City Giving Day as a focal point for your CSR activity

Your people

- Provide a platform to promote, educate, or celebrate what you do with your colleagues
- Provide an opportunity to increase employee engagement in your charitable and volunteering activities
- Make your colleagues feel proud of the difference they and their company make

Your city & community

- Increase understanding and awareness of the communities and people your company impacts and the issues they face
- Allow you to strengthen your partnerships with the charities and communities you support



1

Make a donation

Making a donation to The Lord Mayor’s Appeal is not compulsory. We understand that organisations have their own chosen charity that they wish to fundraise for and we support your endeavours to raise money for them. However, as a charity ourselves, we would welcome a small donation to The Lord Mayor’s Appeal.

Our suggested donation to The Lord Mayor’s Appeal is £1.50 to £3.00 per UK-based employee. Alternatively, if you are fundraising on City Giving Day, you could split the funds raised between The Lord Mayor’s Appeal and your own chosen charity/charities.

As a supporter of The Lord Mayor’s Appeal, you will have the opportunity:

- of coverage in City A.M
- of a visit by the Lord Mayor, Lady Mayoress or one of the Sheriffs or Aldermen on City Giving Day

Funds raised through The Lord Mayor’s Appeal will be used to support projects with our charity partners (MQ Mental Health Research, Homewards - A Royal Foundation programme and National Numeracy).

Our Charities



homewards



£3.5m



An estimated £3.5 million raised for charities and good causes since 2015.



2

Promote & celebrate

City Giving Day is the perfect opportunity to demonstrate the support you provide to charities and good causes throughout the year.

Here are some ideas to get you started:

- Launch a new community or CSR initiative
- Hold a charity fair showcasing the work of your charity partners
- Hold awards/recognition ceremonies for the impact that employees had on their communities
- The #GoRed campaign provides a focus for City Giving Day; making it more visible and showing that we are all united behind a common cause
- Many of the organisations who take part in City Giving Day encourage their staff to wear something red or organise red-themed events

Fundraise

Engage your colleagues and raise money for a good cause - this can be to support a charity of your choice and/or The Lord Mayor's Appeal.

[Ideas to raise money](#) >

Volunteer

City Giving Day is a great way to offer your time and volunteer for a cause. There are many ways you can get your employees involved in volunteering:

- Hold a volunteer recruitment drive
- Run a community-based workshop
- Run a mentoring event
- Collect food for foodbanks

Useful Organisations

There are a number of organisations that can help with corporate volunteering projects, including:

- | | |
|-------------------------------|------------------------|
| Do It > | CAF > |
| City Action > | ELBA > |

If you're organising a sponsored fundraising event for City Giving Day, it's worth setting up an online sponsorship account with **JustGiving** - this makes collecting sponsorship money really easy and your sponsors can opt in for Gift Aid too.

Gift Aid allows UK charities to claim back the basic rate tax already paid on donations by the donor. This means charities can claim back 25p for every £1 donated from the government, boosting the value of the donation by a quarter.



“City Giving Day is such a brilliant thing to be involved in, it gives our team something different to look forward to. The City of London is actually one big community, so it’s really important that we play our part and get involved.”

Lewis Clark
Barclays

Proud Supporter

@LMAppeal #CGD #GoRed

92%



92% of organisations are likely to take part in City Giving Day 2022



3

Get involved in one of our events

On the day, The Lord Mayor's Appeal organises a series of participation events for you to get involved in:

- Tour de City** >
- City Walk** >
- Treasure Hunt** >
- Quiz Night** >

Key dates

Wednesday 13 March

Launch Breakfast

An opportunity to learn what other companies are planning this year and how you will be supported in the build up to City Giving Day 2024.

Wednesday 12 June

Engagement Breakfast

Another opportunity to hear what others are planning and to share ideas.

Tuesday 3 September

Countdown Breakfast

Your final opportunity to hear from some of the other companies taking part this year and leave with top tips and a checklist to help you make the most of your City Giving Day.

Tuesday 24 September City Giving Day



79% of organisations said that City Giving Day inspired employees to fundraise and/or volunteer

4

Fun ways to fundraise

We've come up with some great ideas that will engage you and your colleagues, at the same time as supporting others, and raising money.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing cgd@thelordmayorsappeal.org #CGD #GoRed #CityGivingDay.

Don't forget to share photos and use the hashtags

#CGD #GoRed
#CityGivingDay

We can't wait to see what you get up to!



<p>Donate your coffee money</p>	<p>Organise a scavenger hunt</p>	<p>Take on an escape room</p>	<p>Host a sports day</p>	<p>Challenge your CEO!</p>
<p>Sponsored silence</p>	<p>Decorate your office red</p>	<p>Wear red for the day</p>	<p>Bake off—red cakes only!</p>	<p>Colour your hair or beard red</p>
<p>Payroll giving</p>	<p>Lunchtime office bingo</p>	<p>Take a dance class</p>	<p>Run the square mile</p>	<p>Host an office eating challenge</p>
<p>Cycle to work</p>	<p>Organise a wine tasting evening</p>	<p>Arrange a Harvest Festival</p>	<p>Host a karaoke challenge</p>	<p>Volunteer with a local charity</p>



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Once you have registered to take part in City Giving Day, you will be able to benefit from a range of resources and support.

Resources

- Regular newsletters - key dates, top tips and sharing what others are doing
- Invites to a series of information breakfasts hosted by the Lord Mayor
- A dedicated support line and email address
- Website with top tips and downloadable materials
- Opportunity to link up with other companies for collaboration or advice

Templates

- An internal communications template that can be used on your intranet, emails or newsletters
- A downloadable City Giving Day poster to help raise awareness in your office
- A downloadable template for submitting your stories for PR
- Our downloadable City Giving Day logo and artwork that can be used for your own personal branding
- Downloadable 'Proud to...' posters

Materials

Companies willing to cover costs can also order pop up banners, t-shirts and selfie frames.

Frequently asked questions

Do we have to register to take part?

Yes. By letting us know you are taking part we can support you with your activities and include you on our roll of honour and other PR activities - joining you up with the rest of the City so that together we can create a much bigger impact.

My company isn't in the Square Mile, can we still take part?

Absolutely! We recognise there are many businesses outside of the Square Mile doing a lot of good for their communities and we are happy to share that story. All you need to do is register online.

Can I collaborate with another company on the day?

Yes, the day is all about uniting the City and we would encourage businesses to join up to celebrate the good they do. We already know of some companies who are organising this between themselves.

How do we make a donation?

Donations can be made by cheque, BACS or credit card - for more details visit:

thelordmayorsappeal.org/donate ➔

Can the Lord Mayor come to visit our office?

The Lord Mayor would love to visit every business taking part, but there are not enough hours in the day! Let us know what you've got planned as early as possible and we'll see what we can do.

Do we have to fundraise for The Lord Mayor's Appeal?

No, however, as a charity ourselves, we would welcome a small donation to The Lord Mayor's Appeal.

If you have any further questions please contact the City Giving Day team at cgd@thelordmayorsappeal.org or 020 7332 3177



“City Giving Day makes a difference for our business by bringing all the teams together. It brings everyone into the office for one day to raise money for charity, celebrate team building, and raise awareness of the charities.”

Rebecca Howie
Fidelity International



95%



95% of activity took place in the City

IN PARTNERSHIP WITH
CITY A.M.

In the lead up to City Giving Day, City A.M. will cover some of the best stories of City philanthropy and volunteering, sharing the great activities that companies are planning.

We will also share your stories on our website, through The Lord Mayor's Appeal social media channels, and seek out opportunities across the media.

Don't forget to tag:
@LMAppeal
#CGD #GoRed

Register for City Giving Day ➔

Download our City Giving Day stories template ➔





Join the 571 companies that took part in City Giving Day 2022

[Add your company to the list: Contact us](#)

22 Bishopsgate
A City Law Firm
Acrisure London Wholesale
Adaptive Financial Consulting
Addleshaw Goddard LLP
Adenza (Calypso Technology)
AFME
Africa Specialty Risks
AIG Europe Ltd
Aldgate Connect BID
Aldgate Ward Club
Alfa Financial Software Ltd
Allen & Overy LLP
Allford Hall Monaghan Morris Architects Ltd
AllianceBernstein
Allianz Global Corporate & Specialty
Allied World
Alvarez & Marsal LLP
American Express
Amundi Asset Management
Amwins Global Risks
Andaz London Liverpool Street
Anthemis
Aon
APeducation Online
Ardent Legal Recruitment Ltd
Arnold & Porter Kaye Scholer LLP
Arthur Financial
Arthur J Gallagher
Ascot Underwriting Ltd
Ashurst LLP

Aspen Insurance
Association of Certified Commercial Diplomats
Association of Foreign Banks
Assured Guaranty UK Limited
Asta Managing Agency Ltd
Atrium Underwriters Limited (AGSL)
Augmentum Fintech
Australia & New Zealand Banking Group Ltd
Avanade UK Ltd
Aviva plc
Azarmi Law
BACB Bank
Baker McKenzie
Bank ABC
Bank of China (UK) Limited
Bank of England
Bank of Ireland UK
Barclays
Barings (UK) Limited
Barnett Waddingham LLP
BASF Metals Limited
Bates Wells Braithwaite
BCCC in Finland Ry
BDB Pitmans LLP
BDO
BE Offices
Beale & Co Solicitors LLP
Beauty Essence
Beazley Group
Beyond Education
BIE Executive
Bird & Bird
Blackrock Investment

Management (UK) Limited
Blake Morgan LLP
Blenheim Chalcot
Bloomberg
Blue Moon
Blue Orchid Hospitality
Bluecrest Wellness
BMO Financial Group
BMS Group
BNP Paribas
BNY Mellon
Bolt Burdon Kemp LLP
Bortstein LLP
Bow Lane Dental Group
BPL Global
Brahams Dutt Badrick
French LLP
Brand Exchange
Brand Finance
Bread Street Ward club
Bridge Ward Club
BRIT Insurance
British Land
Broad Street Ward Club
Broadgate
Browns Brasserie & Bar
Bryan Cave Leighton Paisner LLP
Buzzacott
Caisson Investment Management
Canaccord Genuity Wealth
Candlewick Ward Club
Capco
Capital Group
Carter Lemon Camerons LLP
Castle Trust Bank

Castlewood
Catalyst Development Ltd
CB Resourcing Limited
Centor Insurance & Risk Management Limited
Central Criminal Court (Old Bailey)
Centrus
CFC Underwriting
CGI UK plc
CGL Architects
Chartered Association of Business Schools
Chartered Banker Institute
Chartered Insurance Institute (CII)
Cheapside Business Alliance
China Construction Bank Corporation London
Chrysalis Consulting Ltd
Chubb
CIBC Capital Markets Plc
CISI
Citi Group
Citibank
City & Guilds
City A.M.
City Credit Capital (UK) Ltd
City HR Association
City of London Corporation
Guildhall
City of London Guides
City of London School for Girls
Clarion Gaming
Clarksons Platou
ClearBank
Clearstream Banking
Cleary Gottlieb Steen & Hamilton LLP
Cleveland Scott York
Clifford Chance
Close Brothers Group
Clyde & Co
CMS Cameron McKenna
Nabarro Olswang LLP
Commerzbank AG
Convedo
Convex Group
Cordwainer Ward Club
CPC Project Services LLP
Credit Agricole CIB
Credit Suisse
Cubico Sustainable Investments
Culture Mile BID
Customs Manager Ltd
D&D London (Coq d'Argent)
Daiwa Capital Markets Europe Limited

Daniel Watney LLP
Data Driven Era Ltd
Datasite
DBRS Ratings Limited
DDCAP Group
Decoded
Dentons UKMEA LLP
Divento Financials
DLA Piper UK LLP
DMH Stallard
DNB Bank
Drake & Morgan Ltd
Druces LLP
Dual Group
DWF
Eagle Investment Systems
East London Business Alliance (ELBA)
EC Business Improvement District
Ecorys UK
Ecovis Wingrave Yeats
EdenTree Investment Management
Ellwood Atfield
Elston Consulting
Emico
EQ Investors
Equal Education
Equifax
Equity Trustees Fund Services
etc.venues
Ethical Angel
Euroclear SA/NV
Euromoney Institutional Investor PLC
Euromonitor International
Evelyn Partners (Tilney Smith & Williamson)
Event Llama Enterprises CIC
Eversheds Sutherland LLP
EXL Service
EY
Fenchurch Law
Fidelity International
Fieldfisher
Fin International
Financial Conduct Authority (FCA)
Financial Reporting Council
Findlay Park Partners LLP
FinTech Growth Fund
First Sentier Investors
FirstBank UK Limited
Fleet Street Quarter
Flood Re
Foresight Group
Fortnum & Mason
Forum St Paul's

Fox & Partners
Fox Rodney Search Ltd
Fox Williams LLP
Framestore
Freshfields Bruckhaus Deringer LLP
FRP Advisory
GAM UK Ltd
GEC - General Electric Company
Gemserv
Gerald Eve LLP
Global Markets Consultants
Goldman Sachs International
Gowling WLG (UK) LLP
Grant Thornton UK LLP
Gravita ABG LLP
Great Place to Work
Gulf International Bank (UK) Ltd
H Properties Limited
Haggie Partners
Halifax Bank
Hampden
Hawk FX
Hays PLC
Haysmacintyre LLP
Heart of the City
Helical plc
Herbert Smith Freehills
Hiscox
Hispania Restaurants Ltd
Hitachi Rail Limited
Hogan Lovells Ltd
Howden Broking
Howden Group Holdings
HSBC
Hudson McKenzie
HX (Hyperion X)
Hymans Robertson
ICBC Standard Bank
Ice Clear Media Interactive
IFF Research
Ince & Co.
Infopro Digital Services Limited
InfraRed Capital Partners
Invesco
Investec Bank Plc
IoD City of London
Irwin Mitchell
ISG plc
IT Graduate Recruitment
James Hambro & Partners LLP
Janus Henderson Investors
Jefferies International Ltd
Jenner & Block LLP
JLL - The Perception
JLL - The Walbrook

John Laing
Johnson Matthey PLC
Jones Lang LaSalle UK (JLL)
Jones Langham & Partners
JPW Real Estate
Jumblebee Ltd
Keates Ferris
Killik & Co
King & Spalding International LLP
KPMG LLP
Land Securities
Laura Devine Immigration Legal and General (LGIM)
Lenuity
Leonardo Royal London St Paul's
Lewis Silkin LLP
Leyton UK
LGT Wealth Management
LHV UK Limited
Liberty Specialty Markets
Lime Street & Cornhill Ward Club
Linklaters LLP
Livery Schools Link
LK Law LLP
Lloyd Warwick International Limited
Lloyds Banking Group
Lombard International Group
London Business Forum
London Chamber of Commerce and Industry (LCCI)
London Stock Exchange Group PLC (LSEG)
Loomis Sayles Investments Limited
Lubbock Fine
M&G plc
Macquarie Group Limited
Mad World
Magnacca & Associates
Magrath Sheldrick LLP
Man Group plc
Marsh Ltd
Martha Grekos Legal Consultancy Limited
Marylebone Executive Search
Matthews & Goodman LLP
Mazars
McCann FitzGerald
McGregor Boyall
McKenzie Intelligence Services
Medallia Ltd
Mer Professional Ltd
Merchant Land Investments

Ltd
Meridian Risk Solutions Limited
Metro Bank Plc
MFB Solicitors
Micholmes Enterprises Limited
MI-GSO | PCUBED
Mizrahi Tefahot Bank Ltd
Mizuho International plc
Momenta Group
Moor House Management Services Limited
Moore Kingston Smith LLP
Morgan Lewis & Bockius UK LLP
Morten Consultancy & Training Services Limited
Mott MacDonald
Munich Re Syndicate Ltd
Music in Offices
Naisbitt King Asset Management Limited
National Australia Bank (NAB)
Natixis SA
NautaDutilh UK
Newable Ltd
Newton Investment Management
NHS Property Services Ltd
Nomura International Plc
Northcross Capital LLP
Northern Trust
NorthStandard
Oculus Management Ltd
Odgers Berndtson
O'Melveny & Myers LLP
Orsted
Osborne Clarke LLP
Oxford Properties Group
P J Martinelli Ltd
Pallas Partners LLP
Pamel
Panmure Gordon & Co
Paul Hastings (Europe) LLP
Payden & Rygel Global Ltd
Peel Hunt LLP
Pennington Manches Cooper LLP
Peters & Peters LLP
Phoenix Group
PIMFA
Pinsent Masons
PitchBook Data
Plying Platform Limited (PPL)
Polar Capital
Pool Reinsurance Company Limited



Procurato Ltd
 PwC UK
 Qatar Re
 QBE Business Insurance
 Queenhithe Ward Club
 Radancy
 Rathbones Investment Management
 Raymond Saul & Co. LLP
 RBC Brewin Dolphin
 RBC Capital Markets
 RBC Europe Ltd
 RELX
 Ripple
 Rising Vibe
 RiverRock European Capital Partners LLP
 Robinson Hambro
 Rocket Science UK Ltd
 Roland Berger Ltd
 Royal London Asset Management Ltd
 Royal Town Planning Institute
 RPG Crouch Chapman LLP
 RSA Insurance Group Plc
 RSM UK Consulting LLP
 Saffery Champness
 Salix Finance Ltd
 Sapphire Systems
 Sarasin & Partners LLP
 Sashmara beauty
 Saul Trustee Company
 Saunderson House
 Schroders
 SCOR SE UK
 Scott Longman City of London Ambassador Ltd
 SEI Investments (Europe) Ltd
 SES Engineering Services
 Seven Dials Fund Management Limited
 Shanghai Pudong Development Bank London Branch
 Signature Litigation LLP
 Singletrack
 Sir Robert McAlpine
 Sirius Property Finance
 Skandinaviska Enskilda Banken (SEB)
 Skanska
 Skye Cloud Limited
 SMBC Nikko Capital Markets
 Societe Generale
 Somp International
 Sova Capital Limited
 Spencer West LLP
 Spiritus Wealth

Square Mile Farms
 Standard Chartered Bank
 Stanford Black Ltd
 Stifel
 Swift
 T. Rowe Price
 Talbot Underwriting Ltd
 Taylor Wessing
 Taylor Wimpey
 TD Securities
 Telereal Trillium
 TestHouse Ltd
 The Access Bank UK Limited
 The Actuaries' Company
 The Air Pilots' Company
 The Apothecaries' Society
 The Arbitrators' Company
 The Armourers and Brasiers' Company
 The Arts Scholars' Company
 The Bakers' Company
 The Baltic Exchange
 The Basketmakers' Company
 The Blacksmiths' Company
 The Bowyers' Company
 The Box Consultancy
 The Brewers' Company
 The Brewery
 The Broderers' Company
 The Brokerage
 The Builders' Merchants' Company
 The Carmen's Company
 The Carpenters' Company
 The Chartered Accountants' Company
 The Chartered Architects' Company
 The Chartered Surveyors' Company
 The Clockmakers' Company
 The Coachmakers' Company
 The Company of Communicators
 The Company of Entrepreneurs
 The Company of Human Resource Professionals
 The Company of Nurses
 The Company of Pikemen & Musketeers, HAC
 The Company of Watermen & Lightermen
 The Constructors' Company
 The Cooks' Company
 The Coopers' Company
 The Cordwainers' Company
 The Curriers' Company
 The Distillers' Company
 The Drapers' Company

The Educators' Company
 The Engineers' Company
 The Environmental Cleaners' Company
 The Fan Makers' Company
 The Farmers' Company
 The Farriers' Company
 The Feltmakers' Company
 The Firefighters' Company
 The Fiser Group (Bruin Consulting)
 The Fishmongers' Company
 The Fletchers' Company
 The Founders' Company
 The Framework Knitters' Company
 The Fruiterers' Company
 The Furniture Makers' Company
 The Girdlers' Company
 The Glass Sellers' Company
 The Glaziers & Painters of Glass' Company
 The Glovers' Company
 The Gold and Silver Wyre Drawers' Company
 The Goldsmiths' Centre
 The Goldsmiths' Company
 The Grocers' Company
 The Guild of Freemen of the City of London
 The Guild of Young Freemen of the City of London
 The Gunmakers' Company
 The Haberdashers' Company
 The Horners' Company
 The Information Technologists' Company
 The Innholders' Company
 The Insurers' Company
 The International Bankers' Company
 The Investment Association
 The Ironmongers' Company
 The Joiners & Ceilers' Company
 The Lightmongers' Company
 The London Metal Exchange
 The Loriners' Company
 The Makers of Playing Cards' Company
 The Management Consultants' Company
 The Marketors' Company
 The Masons' Company
 The Master Mariners' Company
 The Mercers' Company
 The Merchant Taylors' Company

The Musicians' Company
 The Ned
 The Needlemakers' Company
 The Parish Clerks' Company
 The Pattenmakers' Company
 The Paviers' Company
 The Pewterers' Company
 The Plaisterers' Company
 The Plumbers' Company
 The Royal Exchange
 The Saddlers' Company
 The Scriveners' Company
 The Security Professionals' Company
 The Skinners' Company
 The Solicitors of the City of London' Company
 The Sourcing Team Ltd
 The Spectacle Makers' Company
 The Stationers & Newspaper Makers' Company
 The Stephen James Partnership
 The Tallow Chandlers' Company
 The Tax Advisers' Company
 The Tin Plate Workers alias Wire Workers' Company
 The Tobacco Pipe Makers and Tobacco Blenders' Company
 The Turners' Company
 The Tylers and Bricklayers' Company
 The Vintners' Company
 The Water Conservators' Company
 The Wax Chandlers' Company
 The Weavers' Company
 The Woolmen's Company
 The World Traders' Company
 Third Space
 Thomas Miller
 Tideway
 TLPJ Ltd
 Tokio Marine HCC
 Tokio Marine Kiln
 Totum Partners
 Toucari Live
 TP ICAP plc
 Trafalgar House Pensions Administration Ltd
 Travers Smith
 Triple Point
 Trowers & Hamblins LLP
 TSB Bank plc
 TSG Consulting
 Turner & Townsend

UBS
 UniCredit Bank
 Union Bank UK plc
 Unitrust Protection Services UK Ltd
 Utmost Group
 Vanquis Bank
 Veritas Asset Management LLP
 Vintry & Dowgate Ward Club
 Vitality
 VoiceNotes Ltd
 VWV LLP
 Walker Crips Group plc
 Warwick Business Consultants
 Weil, Gotshal & Manges
 Wells Fargo Bank NA
 Westpac Banking Corporation
 Wharton Business Consulting
 White & Case LLP
 Wikborg Rein LLP
 Wilmington plc
 Wimbledon Park Capital
 Womble Bond Dickinson
 Women in Property south-east
 Worldpay
 Young Scott & Company
 Z/Yen Group Limited
 Zurich Insurance UK
 Zuzumi Ltd

[Add your company to the list: Contact us](#)



The Lord Mayor's Appeal's strategic aim is to create A Better City for All that is Inclusive, Healthy, Skilled and Fair.

Delivering an impact in the City that transforms lives through those four key pillars, The Appeal's thought leadership initiatives Power of Inclusion, This is Me, We Can Be and City Giving Day offer learning, development and engagement opportunities for employees across the Square Mile.

Alongside being part of City Giving Day you can also support The Lord Mayor's Appeal by becoming a Corporate Partner. Further details can be found [here](#).



The Power of Inclusion series breaks down societal and workplace barriers, to help empower and educate organisations to create inclusive and diverse workplace cultures.

[➤ Change Starts Together](#)



This is Me is a pioneering mental health initiative, aiming to change attitudes and reduce stigma around mental health in the workplace.

[➤ End the stigma](#)



We Can Be empowers young women to see the City as a viable career option, providing them with enhanced employability skills and confidence, through exposure to participating City businesses.

[➤ Empower young women](#)



City Giving Day is the one day in the year which enables businesses and employees to come together to celebrate and showcase their charitable and volunteering achievements.

[➤ Celebrate philanthropy](#)



For more information on how to get involved in City Giving Day:

Call us: 020 7332 3177
Email: cgd@thelordmayorsappeal.org

@LMAppeal #CGD #GoRed

Register your organisation [▶](#)

